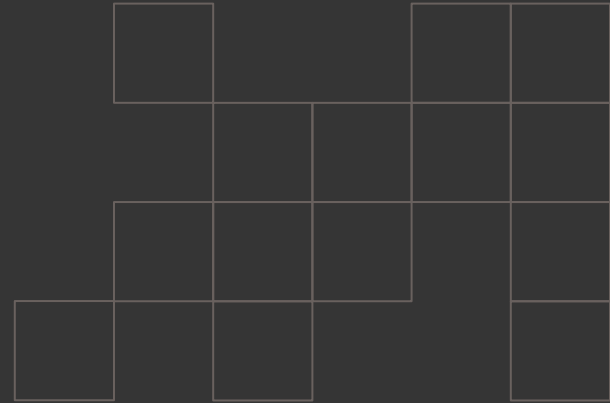
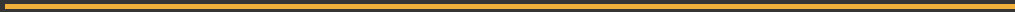


ebay



Andre & Sam



Get

Online shoppers that are young adults.

Who

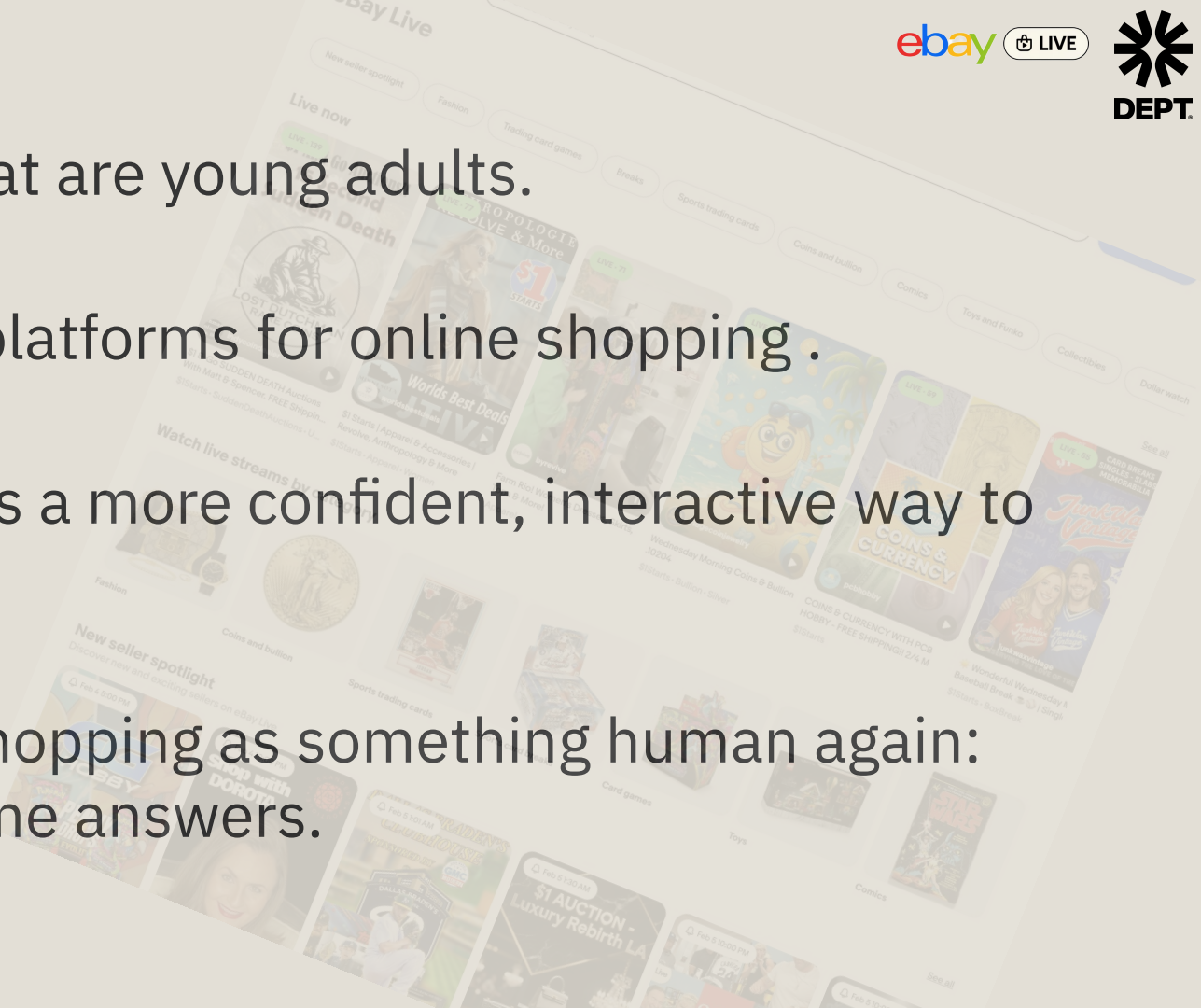
Actively use other platforms for online shopping.

To

Choose eBay Live as a more confident, interactive way to shop.

By

Reframing online shopping as something human again: real people, real-time answers.



“Around 16% of online product returns happen because the item **doesn't match its online photos or descriptions, highlighting a real gap between what shoppers expect and what they receive.**”

(radial.com)



Search



shopo-phobia



shopo-phobia *(noun)*



/ˌʃɒpəˈfəʊbiə/

The irrational fear of buying online after being betrayed by misleading product photos.

Symptoms include:

- wrong colours/sizes.
- infinite arguing with chat bots.
- Increased blood pressure and death.

See also: "I'll just keep it".

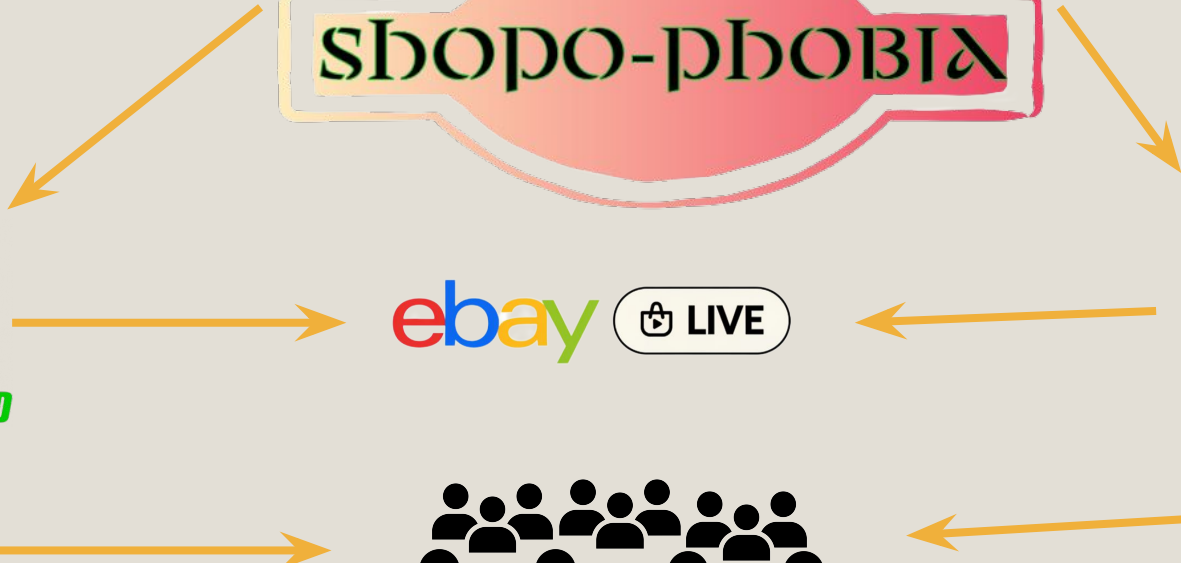
What is **Shopophobia?** - Urban Diticieary

www.urbdididational.com

Campaign



BETA SQUAD



Beta Squad



GUESS THE RAPPER FT STORMZY
23m views • 3 years ago



GUESS THE FOOTBALLER Ft Trent Alexander-Arnold
36m views • 3 years ago



betasquad •
Beta Squad
977 posts 2.3M followers 5 following
Reel creator
shush
youtube.com/BetaSquad



Beta Squad •
@BetaSquad · 11.6m subscribers · 191 videos
What happens when you put five regular males in
Subscribed




GUESS THE SINGER FT ED SHEERAN
13m views • 6 months ago



GUESS THE SINGER FT BURNA BOY
13m views • 2 years ago

Beta Squad

depop



Men's Green and Black T-shirt
£500.00
 Size L • Brand new

Buy now

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All purchases through Depop are covered by Buyer Protection. [Learn more](#)

Beta squad vs AMP world T shirt. Signed By beta squad and Kai Cenat. Limited Edition

TikTok

- Search
- For You
- Explore
- Following
- Friends
- LIVE
- Messages

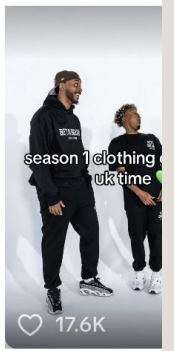
When Is Beta Squad Merch Comin



NEW BETA SQUAD...
 110vebet... 34.6K



06.10.23 Beta...
 betas... 290.9K



aj got it the w...
 betas... 290.9K

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<https://www.etsy.com/market>

Beta Squad Merch
 Check out our beta squad merch

AliExpress
<https://www.aliexpress.com/item>

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"Beta Squad tea

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<https://m.jdsports.co.uk>

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Beta Squad

The image shows a virtual eBay Live studio set. On the left, two hosts stand behind a red counter with the eBay LIVE logo and a large green number '16'. On the right, two hosts sit behind a green counter with the eBay LIVE logo and a large red number '12'. A central digital display shows a timer at '00:29'. Below the timer, a graphic reads 'Shopophobia LOCKED IN' with a red question mark in a white circle. Two product screens are visible: one for an Apple Watch SE2 and one for a Playstation 5. A circular inset at the bottom left shows a Playstation 5 with the text 'Playstation 5' below it.

eBay Live

New seller spotlight

Fashion

Live now

Three members of the Beta Squad are shown in a live stream. They are wearing black hoodies and pants with 'BETASQUAD EST 2019' printed on them. A green speech bubble above them says 'LIVE - 235K'. The background is white.

A partial view of a live stream showing a car wheel with a green 'G' logo and the text 'MADYX'.

Beta Squad - Showcase



Reel -1



Reel -2



Visuals

DAVE ORDERED
MAN UTD **KIT!**



AND RECEIVED AN
AIR FRESHENER!

JUST
A
QUICK
CHAT

AND
WILL
BE
BACK



Thank you

